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RACHEL KIM
(freelance graphic design)

EDUCATION

OTIS COLLEGE OF ART AND DESIGN
BFA Communication Arts / Graphic Design
Graduated May 2004
Dean's List

EXPERIENCE

DISNEY PUBLISHING WORLDWIDE
Senior Designer
Glendale, California / 2014-2015

- Managed multiple Disney properties to produce published materials including books, line looks, presentations, and design guidelines
- Reviewed global submissions in an online approval process and trained other temps

UCLA ANDERSON
Designer
Los Angeles, California / 2014

- Created marketing collateral, logo designs, and event materials geared toward alumni and current students

THE LAST BOOKSTORE
Designer
Los Angeles, California / 2009-2012

- Produced the initial branding package for an independent, growing bookstore
- Provides continued visual materials including ads, posters, and photography

MUN2 / NBC UNIVERSAL
Senior Designer
Los Angeles, California / 2008-2012

- Operated in the Creative Services Department to produce print ads and promotional campaign materials for a bilingual youth TV network

ARBOR COLLECTIVE
Senior Designer
Venice Beach, California / 2008-2012

- Worked in all realms of the company including web design, apparel graphics, snowboard & skateboard graphics, POP displays, and marketing/sales collateral

BING SURFBOARDS
Designer
Encinitas, California / 2005-Present

- Designed the front-end of an e-commerce site that highlights the holistic retro vibe of the company
- Creates print collateral for multi-national magazines and trade shows

SAUCE CREATIVE
Designer
Venice Beach, California / 2005-2006

- Designed and managed projects from conception to completion
- Nurtured client relationships within pitch meetings, revisions, and general client care
- Managed a staff of junior designers and student interns

SKILLS

EXPERT IN *Adobe Photoshop, Illustrator, Indesign, and Lightroom*
PROFICIENT IN *DSLR Photography, Dreamweaver, WordPress, and Squarespace*

CONTACT

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